RESOLUTION NO. 7082



A RESOLUTION OF THE ALBANY CITY COUNCIL, ACTING AS THE LOCAL CONTRACT REVIEW BOARD, WAIVING COMPETITIVE BIDDING, ESTABLISHING A SPECIAL PROCUREMENT, AND AWARDING A SPECIAL PROCUREMENT CONTRACT TO POLICY CONFLUENCE TO PURCHASE POLCO AND NATIONAL COMMUNITY SURVEY

WHEREAS, Albany Municipal Code 2.66.060(11), Oregon Revised Statutes 279B.085, and OAR 137-047-0285 allow the city council, acting as the local contract review board, to authorize the use of the special procurement process for the selection of goods and services for a special purpose; and

WHEREAS, such authorization must be based on written findings submitted by the department seeking the exception that describe the selected special procurement method to be used and the circumstances to support the use of the special procurement; and

WHEREAS, the City's existing subscriber database of verified Albany residents is within the Polco platform; and

WHEREAS, ongoing surveying of Albany residents will increase engagement with the Albany community; and

WHEREAS, Polco's exclusive library of pre-built survey templates will allow the City to engage residents on a variety of specific topics at various times of the year; and

WHEREAS, Polco's national benchmarking data provides comparisons to cities of similar size drawing from over 30 million Americans; and

WHEREAS, the City will retain staff efficiencies and administrative cost savings that would not be possible if the user database had to be recreated each survey cycle; and

WHEREAS, access to Polco's platform and their exclusive survey template library and National Community SurveyTM will be unlikely to encourage favoritism in the awarding of public contracts or to substantially diminish competition for public contracts; and

WHEREAS, the City will retain staff efficiencies and administrative cost savings that would not be possible if the user database had to be recreated each survey cycle; and

WHEREAS, Polco offers a discounted price agreement for each 24-month term, ending February 2028; and

WHEREAS, the use of a special procurement process to acquire the Polco platform and the National Community SurveyTM will benefit both parties and promote the public's best interest in a manner that could not be realized by using other source selection methods.

NOW, THEREFORE, BE IT RESOLVED that the Albany City Council, acting as the local contract review board:

SECTION 1. Adopts the following findings:

- 1. The City requires a special procurement process to retain access to Polco and the National Community SurveyTM.
- 2. The unique content of the Polco platform survey template library and large database of national opinion used to benchmark the National Community SurveyTM would be unlikely to diminish competition or encourage favoritism in awarding contracts.

- 3. The City will receive substantial cost savings by using pre-built survey templates in Polco, discounted pricing, a pre-built user database for each survey cycle, and future cost savings in conducting the National Community SurveyTM using the existing user database of verified Albany residents in the Polco platform.
- 4. Purchasing Polco and the National Community SurveyTM by special procurement will benefit the City in a manner not available by using another source selection method, offering both administrative time and cost savings.

SECTION 2. Notwithstanding the provisions of Municipal Code Section 2.66.060, the City Manager's Office is authorized and directed to use a special procurement method to procure Polco and the National Community SurveyTM from Policy Confluence, Inc.

SECTION 3. The City Manager is hereby directed to negotiate and award a special procurement contract to Policy Confluence, Inc. for purchase of the Polco platform and administration of a National Community SurveyTM after the City has given public notice for seven days of its intent to award a contract, per Oregon Administrative Rules 137-047-0285 and ORS 279B.085.

DATED AND EFFECTIVE THIS 23RD DAY OF FEBRUARY 2022

Mayor

ATTEST:

ity Clerk