



## RESOLUTION NO. 7039

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A RESOLUTION OF THE ALBANY CITY COUNCIL, ACTING AS THE LOCAL CONTRACT REVIEW BOARD, WAIVING COMPETITIVE BIDDING, ESTABLISHING A SPECIAL PROCUREMENT, AND AWARDING A SPECIAL PROCUREMENT CONTRACT TO WEBSEDGE TO PURCHASE ALBANY FILM FOOTAGE

WHEREAS, Albany Municipal Code 2.66.060(11), Oregon Revised Statutes 279B.085, and OAR 137-047-0285 allow the city council, acting as the local contract review board, to authorize the use of the special procurement process for the selection of goods and services for a special purpose; and

WHEREAS, such authorization must be based on written findings submitted by the department seeking the exception that describes the selected special procurement method to be used and the circumstances to support the use of the special procurement; and

WHEREAS, ICMA reached out to city and county officials in Oregon to showcase excellence in public administration and local government at the 2021 ICMA Annual Conference; and

WHEREAS, the city of Albany was selected as one of a limited number of cities and counties to provide pre-recorded film case studies, including interviews with City staff and community members, and showcasing selected businesses, the downtown area, and the waterfront redevelopment; and

WHEREAS, Websedge is contracted with ICMA to film and produce footage used for tv playlists, news programs, and case study materials at the conference; and

WHEREAS, Websedge has offered all selected film participants the opportunity to purchase their film footage for their own purposes; and

WHEREAS, purchasing Albany's film footage produced for the ICMA Conference is a unique opportunity that will be unlikely to encourage favoritism in the awarding of public contracts or to substantially diminish competition for public contracts; and

WHEREAS, the use of a special procurement process to acquire film footage will benefit both parties and provides the City with substantial cost savings offered at a group participant purchase discount; and

WHEREAS, the City intends to use the footage for social media and marketing purposes and the purchase will promote the public's best interest in a manner that could not practicably be realized by complying with requirements that are under ORS 279B.055, 279B.060, 279B.065 or 279B.070 or under any rules adopted thereunder.

NOW, THEREFORE, BE IT RESOLVED that the Albany City Council, acting as the local contract review board:

SECTION 1. Adopts the following findings:

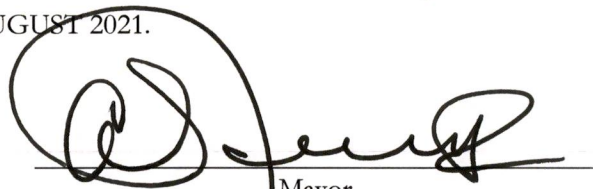
1. The City requires a special procurement process to procure film footage produced by Websedge for the ICMA Annual Conference.
2. The City will participate as a client spokesperson at the ICMA conference, and Websedge, the film producer, is offering participants the opportunity to purchase footage for their personal use for \$22,500.

3. Purchasing film footage taken for the ICMA Annual Conference will benefit the City in a manner not available to the City by another procurement sourcing method, offering both time and cost savings.
4. This unique opportunity and one-time purchase of film footage from Websedge would be unlikely to diminish competition or encourage favoritism in awarding contracts.
5. As a participant in the film production process, the City will receive substantial cost savings from the group purchase offer and discounted pricing given to participants.
6. The City will have ownership of the footage and may use the footage for future economic development promotions.

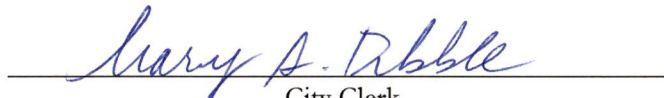
SECTION 2. Notwithstanding the provisions of Municipal Code Section 2.66.060, the City Manager's Office is authorized and directed to use a special procurement method to procure Albany film footage produced by Websedge for the 2021 ICMA Annual Conference.

SECTION 3. The City Manager is hereby directed to negotiate and award a special procurement contract to participate and purchase footage from Websedge to be used for marketing and social media events for the City of Albany after the City has given public notice for seven days of its intent to award a contract, per Oregon Administrative Rules 137-047-0285 and ORS 279B.085.

DATED AND EFFECTIVE THIS 25TH DAY OF AUGUST 2021.

  
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Mayor

ATTEST:

  
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City Clerk

