

RESOLUTION NO. 3233

WHEREAS, it is important for Linn County to have a sustainable and diverse economy to assure the long-term well being of its citizens, and

WHEREAS, the Linn County Tourism Coalition, consisting of local, regional, and federal agencies was established with the goal of:

Enhancing Linn County's economy and quality of life by promoting year-round regional tourism and recreation and enhancing facilities, events, and attractions through a cooperative approach.

WHEREAS, the Coalition developed the following eight project principles to guide the planning effort.

Primary user activities to be pursued by the Linn County Tourism/Recreation Plan shall include outdoor recreation, special events, and significant historical resource interpretation. The strategy to promote and enhance these resources shall include:

- 1) A program to encourage year-round recreation activities that focus on the needs and unique seasonal nature of different user groups;
- 2) The optimum use of existing recreational facilities and resources;
- 3) Emphasis on outdoor recreational activities;
- 4) Historical tours and special events throughout the year with particular emphasis to maintain or expand these activities during the off season;
- 5) Partnerships which complement and are coordinated with plans and objectives of other relevant public and private agencies and organizations in the County, State, and region;
- 6) The development of facilities and activities which are managed to maximize the response (in order of priority) to local, regional, national, and international needs.

Special considerations shall be given toward development of visitor information services (eg. visitor centers) education, facility, and attraction needs of unique local significance;

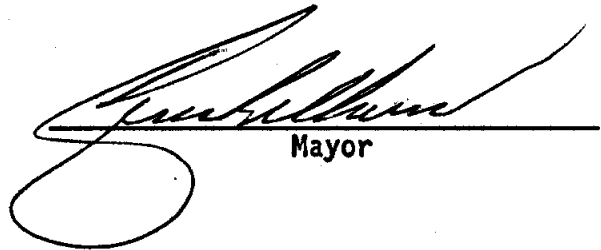
- 7) The retention of existing revenue generating recreational activities and the establishment of similar activities. Revenue generating activities include uses which will create local jobs and produce income through user fees and/or through indirect expenditures such as lodging and retail purchases; and
- 8) The identification of a management structure to direct the long-term coordination and implementation of the project.

WHEREAS, the Coalition used these project principles and a comprehensive inventory of existing resources in the County to develop a Strategic Tourism/Recreation Plan, and

WHEREAS, this Strategic Tourism/Recreation Plan and its implementation program must have full participation from the communities and organizations in the County to assure its success.

NOW, THEREFORE, BE IT RESOLVED by the Albany City Council that the (City/County/Organization) will officially participate in this project and hereby agrees to participate in the implementation of the Linn County Tourism Coalition Strategic Tourism/Recreation Plan.

DATED this 10th day of February 1993.



Mayor

ATTEST:



Norm C. Withrow
Deputy City Recorder